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Solve the Business Data Paradox with Accounting on Salesforce



Businesses are essentially the stories of the people that run them. A great idea produces a great product, and a great team...and everyone lives happily ever after...right?

Here is a common story...lets call it **The Business Data Paradox**.

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Stress Free Accounting

Accounting on Salesforce using a **single data model**. Access to the data they need without ever leaving the Salesforce platform.

Free to grow, free to innovate and free to automate without adding headcount.

Low cost of ownership, Accurate financial data and an engine for future growth...

The paradox has been lifted!

2

Accounting Dysfunction



Growth results in more volume and complexity

Standalone apps and Excel sheets don't talk to one another

Big cost, big maintenance, big headache

Leads to **Anti-Growth environment**. Hostile to accuracy and slow. Your people are all unhappy

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The Solution

What if we could get rid of all the apps and spreadsheets and run our company from one platform? **What if Sales and Accounting shared the same underlying data...**the same truth?

This technology exists today and it been around for more than a decade. **Its ...Salesforce!**

